

**TONBRIDGE CASTLE FESTIVAL OF MUSIC AND FIREWORKS 2007
CUSTOMER FEEDBACK**

1. Are there any improvements or changes you would like to see?
2. What musical content would you like to see at next year's event?
3. Do you have any general feedback about the event?
4. How did you hear about the event?
5. When did you buy your tickets?
6. If the programme was kept the same as 2007, would you attend next year?

1. Are there any improvements or changes you would like to see?

- Consider group rate ticket prices
- Cheaper ticket prices
- More advertising of the event prior to tickets going on sale.
- More toilets, especially ladies
- If programme kept the same for 2008 consider swapping nights around
- Bar selling wine/beer/Pimms

Abba Magic supported by WKC All Stars

- Support act was on too long
- Interval before Abba's performance was too long
- Abba performance should last longer
- Firework display too short

Summer Nights – The World's Greatest Rock and Pop Musicals in Concert

- Singers this year were poor
- Not enough classic musicals included i.e. Les Miserables, Phantom

Rat Pack Legends

- Would have preferred to hear more popular Rat Pack classics
- Only one singer had a fantastic voice, others were poor.

2. What musical content would you like to see at next year's event?

- Different tribute band -suggestions included Bee Gees or Beatles
- Have two different tribute bands for Party on the Lawn? – More variety.
- Big Band
- An Evening with the Rat Pack

3. Do you have general feedback about the event?

- Spacious, comfortable venue, not too crowded.
- Very well organised
- Thoroughly enjoyed it
- Fireworks were fabulous
- Good security, nice and friendly.

4. How did you hear about the event?

- Courier
- Attend every year
- Leaflet
- Poster and advertising in Tonbridge Town Centre
- Leaflet through the door
- Tourist Information Centre at Tonbridge Castle
- Friends

5. When did you buy your tickets?

- The majority bought them in April

6. If we keep the programme the same would you attend next year?

- The majority said they would return in 2008